

CAREER PLANNING & DEVELOPMENT

Year Four

Market Yourself

- Update** your LinkedIn profile and CCN, keep your master resume and cover letter up-to-date and polished.
- Join related **professional organizations** while you are a student. Many of these groups can be found on LinkedIn as well.
- Complete a **second internship**.
- Build a base **professional wardrobe**. Keep an eye out for sales and invest in quality, basic pieces.
- Target** the specific graduate degree or types of positions to pursue.
- Ask 3 - 5 professional contacts if they would be willing to serve as your **professional references**, then create a reference page. Ask for letters of recommendation for your portfolio.
- Prepare** your job search or graduate application materials; make sure to keep them organized and orderly.
- Apply** for jobs or graduate schools, or even both, if you haven't decided on your path.
- Plan for post-graduation by taking a look at your **finances** and the options you have for loan repayment.
- Learn about and practice for job/professional school interviews with Big Interview at **drury.biginterview.com**. Make sure to record and watch yourself at least once. Ask others to review and consider scheduling an in-person mock interview with CP&D staff.
- Double check that your **web presence** is professional and consistent, including your LinkedIn profile and a cleaned up social media presence. Be sure to Google your name!

Notes
