**Sports Leadership: Going Beyond the Game**

**CERTIFICATE LEARNING OUTCOMES**

**Spring 2022**

Drury University’s Sports Leadership Certificate was established as an interdisciplinary four-course program of study using COMM 230, Sports Communication; COMM 285, Communication and Ethics; SOCI 280, Sociology of Sport; and FUSE 380, the internship capstone.

Through the lens of sports, this certificate immerses students in questions about the power and responsibility of leadership. Over the course of four experiences, students examine how coaches and leaders communicate effectively and ethically to push their teams to new heights and explore broader issues about the impact of sports on culture and society.

**Certificate Learning Outcomes**

Upon successful completion of this certificate, students will be able to:

1. **Understand** the broader cultural implications of sports and representations within them
2. **Demonstrate**a critical perspective of sports as a cultural creator/reinforcer
3. **Integrate**multiple frameworks for understanding the roles/obligations of players, coaches, and fans
4. **Apply**ethical leadership strategies in sports contexts

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Courses*** | **LO 1** | **LO 2** | **LO 3** | **LO 4** |
| **COMM 230** | X | X | X |  |
| **COMM 285** |  |  | X | X |
| **SOCI 280** | X | X | X |  |
| **FUSE 380** |  |  | X | X |