

Master in Nonprofit and Civic Leadership

Program Learning Outcome Matrix (2024)

The following section provides an overview of our program learning outcomes and points of assessment of those outcomes.

1. **Leadership:** Graduates will demonstrate understanding of theories of effective and ethical management and leadership
2. **Foundations of Sector Governance:** Graduates will articulate broad understanding of history, development and function of nonprofit and civic organizations.
3. **Visioning & Planning:** Graduates will demonstrate ability to identify need, analyze opportunities, articulate vision and develop appropriate strategies to collaboratively address key social issues.
4. **Audience & Voice:** Graduates will demonstrate the ability to identify stakeholders, create audience-centered messages that inspire commitment and action, and give voice to pressing community needs.
5. **Resources:** Graduates will demonstrate ability to select and utilize strategies needed to acquire and allocate all resources necessary to accomplish an organization's mission.
6. **Success Indicators:** Graduates will demonstrate the ability to establish and evaluate appropriate outcomes and measures of success for organizational initiatives

	Nonprofit & Civic Leadership Courses							
	MNCL 601	MNCL 602	MNCL 603	MNCL 604	MNCL 666	MNCL 701	MNCL 702	COMM 604
1. Leadership	X	X						X
2. Foundations of Sector Governance	X		X					
3. Visioning & Planning		X				X	X	X
4. Audience & Voice			X		X	X	X	X
5. Resources			X	X				
6. Success Indicators						X	X	