

Certificate in Data-Driven Leadership Program Learning Outcomes

This graduate certificate program is designed for leaders and professionals seeking to leverage data for strategic decision-making without requiring a deep technical or programming background. Data-driven leadership empowers leaders to make well-informed, timely, and strategic decisions. The four courses emphasize practical skills, critical thinking, and foundational concepts in data, analytics, and storytelling to empower leaders to interpret data insights and guide their teams and organizations effectively.

To support this vision, graduates of the Certificate Program in Data-Driven Leadership program will be able to:

- PLO 1. Demonstrate foundational knowledge in data concepts and ethical data use.
- PLO 2. Make strategic, data-driven decisions aligned with organizational or project goals.
- PLO 3. Confidently use data visualizations and storytelling to communicate insights effectively.

Course	Program Outcome 1	Program Outcome 2	Program Outcome 3
MBAV 601 Professional Excel	X		
DLST 602 Data Literacy and Data-Driven Culture	X		
DLST 606 Data Visualization, AI Insights, and Storytelling		X	X
MILE 630 Effective Project Management		X	