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**LEARNING OUTCOMES (as of Fall 2021)**

**Art & Art History – Professional & Visual Communication Certificate**

A certificate that develops professional presentation skills, utilization of visual design tools and basic communication and design philosophy. This will prepare the student for professional, design and communications-oriented leadership and support roles. Students will explore standard professional guidelines, brand identity and variety of techniques to engage and persuade audiences.

**Learning Outcomes:**

Upon successful completion of this certificate, students will

LO1: Demonstrate competence in oral, written and visual communication

LO2: Demonstrate the ability to use current technology related to professional presentation design and development

LO3: Demonstrate responsible and ethical presentations skills

LO4: Exhibit critical and creative thinking skills through effective and unorthodox solutions

LO5: Respond to cultural and demographic differences

**Learning Outcomes Assessed in Each Course:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Course | LO1 | LO2 | LO3 | LO4 | LO5 |
| ARTZ 210 | x |  |  | x |  |
| COMM 211 | x | x | x |  |  |
| COMM 231 |  |  | x | x | x |
| ARTZ 322 |  | X | x | x | x |