

**GRAPHIC & DIGITAL DESIGN**  
**4-Year Graduation Plan**  
**2020-21 Catalog**

**REQUIRED COURSES (21-hrs.):**

ARTH 153 Visual Literacy: Art History & Culture  
ARTZ 111 Foundations of Studio and Design  
ARTZ 123 Drawing  
ARTZ 210 Graphic Design I  
ARTZ 260 Photography I  
ARTZ 310 Graphic Design II  
ARTZ 496 Apex Studio

**Choose one of the following courses:**

ARTZ 230 Painting I  
ARTZ 240 Ceramics I  
ARTZ 250 Sculpture I

**Choose one of the following courses:**

ARTZ 311 Publication Design  
ARTZ 328 Digital Illustration  
ARTZ 329 Typography

**ELECTIVES (9-hrs.)**

**Choose three elective courses from the following:**

*(only one can be an art history, architecture, or communication course)*

AADM 350 Arts Criticism	ARTZ 365 Photography: Studio Explorations
ARCH 225 Intro to Computers in Architecture	ARTZ 368 Photography: The Expanded Field
ARCH 356 History of Modern Architecture	ARTZ 465 Photography: Contemporary Art Practice
ARTH 350 Modern Art	ARTZ 380 Field Studies: Design and Fine Art
ARTH 356 Contemporary Art	ARTZ 290, 390, 490 Selected Topics
ARTH 360 History of Photography	ARTZ 397, 398, 497, 498 Internship
ARTZ 311 Publication Design	ARTZ 301, 302, 401, 402 Advanced Studio
ARTZ 328 Digital Illustration	COMM 386 Web Communication
ARTZ 329 Typography	

**Note:** Courses used as electives for one art or art history major or minor may not also satisfy requirements for another art or art history major or minor. Only one advanced studio in each medium can count toward a major. When a student has taken all the advanced studios (ARTZ 301, 302, 401, 402) in a studio area, no more advanced studios can be taken in that area. Advanced studios cannot be used as electives in any minor offered by the art and art history programs. Students are required to complete a "Permission to Register for Special Coursework" form to enroll in advanced studios (ARTZ 301, 302, 401, 402).

**GRAPHIC & DIGITAL DESIGN Major Graduation Plan:  
Recommended Schedule of Courses**

**Year 1**

**Fall Semester:**

ARTH 153 – **Fall Semester ONLY** course  
ARTZ 111 – **Fall Semester ONLY** course

**Spring Semester:**

ARTZ 123  
ARTZ 210

**Year 2**

**Fall Semester:**

ARTZ 310

**Spring Semester:**

ARTZ 260  
One elective

**Year 3**

Two electives

**Year 4**

**Fall or Spring Semester:**

Two electives

**Spring Semester:**

ARTZ 496 – **Spring Semester ONLY** course

**GRAPHIC & DIGITAL DESIGN MINOR: 18 hours**

**REQUIRED COURSES:**

ARTH 153 Visual Literacy: Art History & Culture  
ARTZ 210 Graphic Design I

ARTZ 111 Foundations of Studio Design  
ARTZ 310 Graphic Design II

**ELECTIVES**

**Choose two of the following courses:**

ARTZ 260 Photography I  
ARTZ 311 Publication Design  
ARTZ 328 Digital Illustration  
ARTZ 365 Photography: Studio Explorations

ARTZ 368 Photography: The Expanded Field  
ARTZ 465 Photography: Contemporary Art Practice  
ARTZ 290, 390, 490 Selected Topics  
COMM 386 Web Communication

# VISUAL ARTS IN THE GENERAL EDUCATION CURRICULUM

## EXPLORATIONS:

### CREATIVE EXPLORATIONS:

ARTZ 123 Drawing I  
ARTZ 210 Graphic Design I  
ARTZ 230 Painting I  
ARTZ 250 Sculpture I  
ARTZ 260 Photography I

### EXPLORING GLOBAL CULTURES:

ARTH 153 Visual Literacy: Art History & Culture

## CERTIFICATES:

### LIFE CERTIFICATES:

**Graphic Storytelling**  
*ARTZ 123 Drawing I*  
*ARTZ 210 Graphic Design I*  
ENGL 200 Literature Matters  
ENGL 355 Small Press Publishing

### PROFESSIONAL CERTIFICATES:

**Professional and Visual Communication**  
*ARTZ 210 Graphic Design I*  
COMM 211 Presentational Speaking  
COMM 231 Integrated Brand Management  
*ARTZ 322 Professional and Visual Communication Capstone*

### **Interactive Design**

CSCI 152 Fundamentals of Programming  
*ARTZ 314 Interactive Design and Aesthetics*  
CSCI 322 Human Computer Interface Design and Technology  
CSCI 395 Applied Projects