



ORGANIZATIONAL & LEADERSHIP COMMUNICATION

FOUR-YEAR PLAN	
FIRST YEAR FALL	FIRST YEAR SPRING
COMM 215 FOUNDATIONS OF COMMUNICATION (3) COMM 216 MULTIMEDIA STORYTELLING (3) COMM ACTIVITIES (FROM LIST BELOW) (1)	COMM 211 PRESENTATIONAL SPEAKING (3) COMM 285 COMMUNICATION AND ETHICS (3) COMM ACTIVITIES (FROM LIST BELOW) (1)
SECOND YEAR FALL	SECOND YEAR SPRING
COMM 351 PRINCIPLES OF PERSUASION & INFLUENCE (3) COMM 332 INTERCULTURAL COMMUNICATION (3)	COMM ELECTIVE (FROM LIST BELOW) (3) COMM 342 INTERPERSONAL COMMUNICATION THEORY (3)
THIRD YEAR FALL	THIRD YEAR SPRING
COMM 387 ORGANIZATIONAL COMMUNICATION (3) COMM 444 LEADERSHIP COMMUNICATION (3)	COMM 435 ORGANIZATIONAL CRISIS & CHANGE (3)
FOURTH YEAR FALL	FOURTH YEAR SPRING
COMM 493 SENIOR SEMINAR (3)	COMM 443 COMMUNICATION & CIVIC ENGAGEMENT (3)
COMM ACTIVITIES:	COMM ELECTIVES:
COMM 141 RADIO ACTIVITIES (1) COMM 161 PUBLIC RELATIONS ACTIVITIES (1) COMM 271 TV ACTIVITIES (1)	COMM 231 INTEGRATED BRAND MANAGEMENT (3) SPRING COMM 322 MEDIA LAW (3) SPRING COMM 386 WEB COMMUNICATION (3) FALL COMM 397, 497 INTERNSHIP (CREDIT HOURS VARY) ARTZ 210 GRAPHIC DESIGN 1 (3) SPRING OR FALL