

FOUR-YEAR PLANS FOR COMMUNICATION

Four-Year Plan – Organizational and Leadership Communication	
First Year Fall	First Year Spring
COMM 215 Foundations of Communication (F/S)	COMM 211 Presentational Speaking (F/S)
COMM 216 Multimedia Storytelling (F) OR COMM 226 Multimedia Production I (F/S)	COMM 285 Communication and Ethics (S)
Activity (1 hr.) (recommended)	Activity (1 hr.) (recommended)
Second Year Fall	Second Year Spring
COMM 351 Principles of Persuasion and Influence (F)	COMM 355 Organizational Rhetoric (S – odd)
COMM 332 Intercultural Communication (F)	COMM Elective (6 hours total required)
Third Year Fall	Third Year Spring
COMM 387 Organizational Communication (F - even)	COMM 435 Organizational Crisis and Change
COMM Elective (6 hours total required)	COMM 444 Leadership Communication (S - even)
Fourth Year Fall	Fourth Year Spring
COMM 493 Senior Seminar (F)	COMM 443 Communication & Civic Engagement (S)
COMM Elective (6 hours total required)	COMM 397 or 497 Internship (strongly recommended)

Four-Year Plan – Strategic Communication	
First Year Fall	First Year Spring
COMM 215 Foundations of Communication (F/S)	COMM 211 Presentational Speaking (F/S)
COMM 216 Multimedia Storytelling or (F) OR COMM 226 Multimedia Production I (F/S)	COMM 231 Integrated Brand Management (S)
Activity (1 hr.) (recommended)	Activity (1 hr.) (recommended)
Second Year Fall	Second Year Spring
COMM 340 Advertising/PR Research & Strategy (F)	COMM 285 Communication and Ethics (S)
COMM 351 Principles of Persuasion and Influence (F)	COMM 221 Multimedia Writing (F/S)
Third Year Fall	Third Year Spring
COMM 413 Campaigns (F)	COMM 414 Campaigns II (S)
COMM 386 Web Communication (F/S)	COMM Elective (3 hrs.)
Fourth Year Fall	Fourth Year Spring
COMM 493 Senior Seminar (F)	COMM 435 Organizational Crisis and Change (S)
	COMM 397 or 497 Internship (strongly recommended)

FOUR-YEAR PLANS FOR COMMUNICATION

Four-Year Plan – Multimedia Production and Journalism (Broadcast)	
First Year Fall	First Year Spring
COMM 211 Presentation Speaking (F/S)	COMM 215 Foundations of Communication (F/S)
COMM 226 Multimedia Production I (F/S)	COMM 375 Multimedia Production II (S)
Activity (1 hr.) (recommended)	Activity (1 hr.) (recommended)
Second Year Fall	Second Year Spring
COMM 245 Studio Production (F – odd)	COMM 221 Multimedia Writing (F/S)
COMM 351 Principles of Persuasion and Influence (F)	COMM 285 Communication and Ethics (S)
Activity (1 hr.) (recommended)	
Third Year Fall	Third Year Spring
COMM 373 Advanced Electronic Media/TV (S – even)	COMM 322 Media Law (S – odd)
COMM 386 Web Communication (F/S)	
Fourth Year Fall	Fourth Year Spring
COMM 493 Senior Seminar (F)	COMM 397 or 497 Internship (strongly recommended)

Four-Year Plan – Multimedia Production and Journalism (Journalism)	
First Year Fall	First Year Spring
COMM 211 Presentational Speaking (F/S)	COMM 215 Foundations of Communication (F/S)
COMM 226 Multimedia Production I (F/S)	COMM 285 Communication and Ethics (S)
Activity (1 hr.) (recommended)	Activity (1 hr.) (recommended)
Second Year Fall	Second Year Spring
COMM 221 Multimedia Writing (F/S)	COMM 322 Media Law (S – odd)
COMM 351 Principles of Persuasion and Influence (F)	COMM 375 Multimedia Production II (S)
Activity (1 hr.) (recommended)	
Third Year Fall	Third Year Spring
COMM 386 Web Communication (F/S)	COMM 356 Photojournalism (S – odd) OR COMM 380 Data Driven Investigations (S – even)
Fourth Year Fall	Fourth Year Spring
COMM 493 Senior Seminar (F)	COMM 356 Photojournalism (S – odd) OR COMM 380 Data Driven Investigations (S – even)
COMM 397 or 497 Internship (strongly recommended)	

Four-Year Plan – Animation	
First Year Fall	First Year Spring
ANIM 101 The 12 Principles of Animation (F)	ANIM 111 Animation I (S)
ANIM 293 History of Animation (F)	ANIM 121 Computer Animation I (S)
ARTZ 111 Foundations of Studio & Design (F)	ARTZ 123 Drawing
Second Year Fall	Second Year Spring
ANIM 211 Animation II (F) OR ANIM 221 Computer Animation II (F)	ANIM 311 Animation II (S) OR ANIM 321 Computer Animation III (S)
ENGL 266 Creative Writing I Fiction	Animation Elective (2 hrs.) (6 hrs. total – 3 electives)
Third Year Fall	Third Year Spring
Animation Elective (2 hrs.) (6 hrs. total – 3 electives)	Animation Elective (2 hrs.) (6 hrs. total – 3 electives)
Interdisciplinary Creative Course	Interdisciplinary Creative Course
Fourth Year Fall	Fourth Year Spring
ANIM 411 Animation Capstone I	ANIM 451 Animation Capstone II
Internship (strongly recommended)	Interdisciplinary Creative Course