



ARTS ADMINISTRATION
4-Year Graduation Plan
2019-20 Catalog

Required Courses (30-hours):

- AADM 101 Introduction to Arts Administration
- AADM 350 Arts Criticism
- AADM 488 Arts Administration Practicum I
- AADM 489 Arts Administration Practicum II
- ACCT 209 Principles of Accounting
- ARTZ 210 Graphic Design I
- COMM 221 Multimedia Writing
- COMM 443 Communication and Civic Engagement (lab not required)
- MGMT 170 Computer Proficiency Exam (must achieve 'S' 0 hrs.)
- MGMT 476 Non-Profit Organizations
- AADM 397, 398, 497, 498 Internship

Choose two from the following electives (6-hours):

- AADM 384 Audience Connection
- AADM 365 Cultural Policy
- AADM 375 Stakeholder Development
- AADM 390 Selected Topics
- ARTH 362 History of Museums and Collecting

TOTAL HOURS FOR THE MAJOR:

36

Recommended, but not required, electives:

- COMM 231 Integrated Brand Management
- COMM 386 Web Communication
- ENGL 301 Theory and Practice
- MKTG 337 Marketing



ARTS ADMINISTRATION Recommended Schedule of Courses:

Year 1

AADM 101– **Fall Semester ONLY** course
MGMT 170
COMM 221
ARTZ 210

Year 2

ACCT 209
AADM 350 – take sophomore or junior year, when available
One AADM elective

Year 3

COMM 443 (take COMM 221 first)
MGMT 476 – take Junior or Senior year when available
AADM 350– take sophomore or junior year, when available
One AADM elective

Summer

AADM 497 or 498

Year 4

AADM 488 Practicum I – **Fall Semester ONLY Course***
AADM 489 Practicum II – **Spring Semester ONLY Course***
MGMT 476 Nonprofit Organizations – take Junior or senior year when available

*Practicum I and II must be taken in the fall and spring semesters of the same academic year. Prerequisites for Practicum I and II are ACCT 209, AADM 101, and COMM 221

PLEASE NOTE: Arts Administration majors are required to major in one addition area, or minor in two areas (one of which must be an arts discipline), of the following:

MAJORS: Art History, Fine Arts, Graphic and Digital Design, Music, Theatre, or Writing

MINORS: Arts History, Business Administration, Communication, Entrepreneurship, Fine Arts, Graphic and Digital Design, History, Music, Theatre, or Writing