



Bachelor of Business Administration (BBA)

Major: Business Economics

Life Credential

2024-2025

BBA Core Courses

| Offered | Dept. | No. | Course Title | Semester/Year | CR | Prerequisites |
|---|-------|------------------|--------------------------------|---------------|----|-------------------|
| <i>The following preparatory courses are required to be admitted into the Breech School. Admission to Breech is required for all Upper Level Core Courses*:</i> | | | | | | |
| Fall/Spr/Sum | ACCT | 209 | Principles of Accounting | ___/___ | 3 | None |
| Fall/Spr/Sum | BADM | 105 | Introduction to Excel | ___/___ | 1 | None |
| Fall/Spr | CISQ | 263 | Introduction to Data Analytics | ___/___ | 3 | None |
| Fall/Sum | ECON | 210 [‡] | Principles of Microeconomics | ___/___ | 3 | None |
| Spr/Sum | ECON | 211 [‡] | Principles of Macroeconomics | ___/___ | 3 | None |
| Fall/Spr/Sum | MATH | 227 | Introduction to Statistics | ___/___ | 3 | 1 year HS Algebra |

*Admission into Breech requires an overall GPA of 2.75, a signed Breech Student Honor Code, 42 hours of college credit with a minimum of 12 credit hours at Drury University, and a minimum grade of C- in the following **preparatory courses**: ACCT 209, BADM 105, CISQ 263, ECON 210 **or** ECON 211, and MATH 227. Students may not take Upper Level Core Courses until they are admitted into the Breech School.

[‡]Students must complete both ECON 210 and ECON 211 for the major, but only one is required for Breech School admittance.

The remaining BBA Tool Courses are not required for admission into the Breech School, but are recommended to be taken before taking BBA Core Courses:

| | | | | | | |
|---------------------------------------|------|-----|---------------------------|---------|-----------|---------------------|
| Fall/Spr/Sum | ACCT | 210 | Accounting for Management | ___/___ | 3 | ACCT 209 & BADM 105 |
| Fall/Spr | BLAW | 200 | Business Law and Ethics | ___/___ | 3 | None |
| Total Hours – BBA Core Courses | | | | | 22 | |

BBA Upper Level Core Courses

Students must be admitted to the Breech School before taking Upper Level Core Courses

| Offered | Dept. | No. | Course Title | Semester/Year | CR | Prerequisites |
|--------------|-------|-----|----------------------------------|---------------|----|----------------------------|
| Fall/Spr/Sum | BADM | 480 | Professional Business Experience | ___/___ | 3 | Breech Admission, 60 Hours |
| Fall/Spr/Sum | FINC | 331 | Corporate Finance | ___/___ | 3 | Breech Admission, ACCT 210 |
| Fall/Spr | MGMT | 300 | Principles of Management | ___/___ | 3 | Breech Admission |
| Fall/Spr/Sum | MKTG | 337 | Marketing | ___/___ | 3 | Breech Admission |

*Choose **one** of the following:*

| | | | | | | |
|----------|------|-----|------------------------------|---------|---|--|
| Fall/Spr | MGMT | 424 | Business Simulation Workshop | ___/___ | 3 | Breech Adm, MGMT 300, MKTG 337, 90 hrs |
| Fall/Spr | MGMT | 448 | Venture Strategy Development | ___/___ | 3 | Breech Adm, MGMT 300, MKTG 337, 90 hrs |

Study Abroad Requirement- *Choose **one** of the following:*

| | | | | | | |
|--------------|------|-----|-------------------------------------|---------|---|---|
| Fall/Spr/Sum | BADM | 205 | Study Abroad | ___/___ | 0 | Breech Admission & approved application |
| Fall/Spr/Sum | BADM | 206 | Study Abroad: Business/Leadership | ___/___ | 0 | Breech Admission & approved application |
| Fall/Spr/Sum | BADM | 207 | Study Abroad: Service Learning | ___/___ | 0 | Breech Admission & approved application |
| Fall/Spr/Sum | BADM | 208 | Study Abroad: International Student | ___/___ | 0 | Breech Admission & approved application |

Total Hours – BBA Upper Level Courses 15

Business Economics Major Courses

| Offered | Dept. | No. | Course Title | Semester/Year | CR | Prerequisites |
|---------|-------|-----|------------------------------------|---------------|----|----------------------------------|
| Spr | ECON | 311 | Price Theory | ___/___ | 3 | Breech Admission, ECON 210 |
| Fall | ECON | 312 | Aggregate Economic Analysis | ___/___ | 3 | Breech Admission, ECON 211 |
| Fall | ECON | 325 | Environmental Economics | ___/___ | 3 | Breech Adm, ECON 210 or ECON 211 |
| Spr | ECON | 375 | Econometrics | ___/___ | 3 | Breech Adm, ECON 311, ECON 312 |
| Spr | FINC | 305 | Financial Markets and Institutions | ___/___ | 3 | Breech Admission, ACCT 210 |
| Fall | FINC | 335 | Investments | ___/___ | 3 | Breech Admission, ACCT 210 |
| Spr | FINC | 441 | Advanced Corporate Finance | ___/___ | 3 | Breech Admission, FINC 331 |

Total Hours – BBA Major Courses 21

Business Economics Major Total Hours (BBA Core, Upper Level Core, Major) 58