

Academic Catalog Graduate College Addendum



DRURY
UNIVERSITY

Drury University
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Nonprofit Leadership Certificate

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The Nonprofit Leadership Certificate offers timely and relevant coursework to strengthen and extend the leadership capacities of individuals in the nonprofit sector. While most employees have passionate commitment to their organizations, many may not have the background education to lead and manage the organizations most effectively. This certificate program serves those on the frontlines of nonprofit organizations with courses featuring the meaningful integration of theory and practice.

The program consists of four courses (12 credit hours) and can be completed in one academic year. All courses in the certificate program can be counted toward degree completion for the 30 hour Master of Nonprofit and Civic Leadership.

MNCL 601	Foundations of Nonprofit and Civic Leadership	3 hrs.
MNCL 602	Governance and Executive Leadership	3 hrs.
MNCL 603	Fundraising and Philanthropy	3 hrs.
MNCL 604	Financial Oversight for Nonprofit Organizations	3 hrs.

Course Descriptions

MNCL 601 Foundations of Nonprofit and Civic Leadership. 3 hours. Nonprofits have always played a vital role in the health and wellbeing of our nation. The influence and size of the industry has gone through many phases, and has experienced dramatic growth over the past decade. Organizations now have higher levels of accountability and scrutiny. This course examines the history, traditions and values, and current issues facing the sector. Through a variety of readings, case studies, and guest speakers, students will gain knowledge of the sector's evolution, purpose, strengths and challenges.

MNCL 602 Governance and Executive Leadership. 3 hours. Nonprofit organizations have unique purposes and approaches, unlike much of the business world. This class will prepare students for effective staff and board leadership. Students will gain knowledge on board and volunteer motivation, recruitment and retention, and best practices for creating a diverse and committed organizational leadership team. Class will include techniques of inspiration, motivation, conflict resolution, and consensus building.

MNCL 603 Fundraising and Philanthropy. 3 hours. Fundraising is an essential component of most tax-exempt organizations. Raising money for a cause is extremely competitive and can be quite challenging for organizations dependent on donations. Ever-changing laws and donor expectations require leaders to be well informed and creative in the area of fund development. This course examines fundraising and philanthropy history, trends, and techniques from the eyes of individuals, corporations, and foundations. Students will learn from case studies, readings, firsthand research and guest practitioners. Students will work directly with a local nonprofit to produce fundraising materials.

MNCL 604 Financial Oversight for Nonprofit and Civic Organizations. 3 hours. Most nonprofit organizations are small operations and don't have the luxury of employing a CFO or a financial expert. For that reason, Executive Directors must have the knowledge to oversee the organization's financial component. This course provides a foundation for accounting and effective financial management. Students will learn to manage an organization's fiscal resources by focusing on policies, controls, statements, budgeting and reporting. Students will learn from hands-on exercises, real world case studies, and guest lecturers with industry experience.