O'Bazzie Classics: Changing Times through Timeless Fashion

Highlighting Founder, CEO, and Drury Entrepreneur winner, Elizabeth Classics

After serving at Drury, Elizabeth was concerned her current path would move away from the1 passion, her major and good at the time. Starting a small business was the solution. She moved from philosophy to fashion, and pursuing an entrepreneurship career, she soon realized her real true passion, and helping others. After completing the entrepreneurship class "Social Problem, Entrepreneurial Answer," Elizabeth was able to write a 40-page marketing plan and 90-page business plan for O'Bazzie Classics, but her heart was in the business, not the plan.

Where O'Bazzie Classics about?

"At O'Bazzie Classics, our mission driving force is the accessibility of fashion and the belief that women of all sizes, ages, colors, and heights should feel confident when they look in the mirror. Our business support will help us to not only make a difference in the community, but also bring many families a little bit of pride by providing accessible clothing for their children. With our mission, we are sure to bring our customers' trust in our products for the career of our lifetime, and the opportunity of entrepreneurship for our world, we are making the O'Bazzie brand a little bit brighter every day."

O'Bazzie Classics is currently working on a Kickstarter campaign to raise money for the first production run of O'Bazzie Classics and to raise our brand. Although they have been fully funded, they still have 25 more days to make this campaign a success.

Kickstarter Goal:

https://www.kickstarter.com/projects/357753666/o-bazzie-classics-a-brand-of-accessible-fashion

"We do not view this as a donation; we view it as an honor to bring the focus of entrepreneurship, to continue and influence a generation."

Elizabeth Classics, Founder

CONTRIBUTE TO O'BAZZIE CLASSICS

JOIN DRURY'S ENTREPRENEURSHIP CLUB, CEO

Meeting every 1st and 3rd Thursday at 5pm in Holloway 304

ONGOING ENTREPRENEURSHIP OPPORTUNITIES

Start Up Drury Think Tank

Each Thursday from 4-6PM in Hollow 304.

If you have an idea, some innovation at work, students, faculty, and community members.

One Million Cups

Each Wednesday morning at 8AM at the Plaza, 4th and Jefferson,

STAY IN TOUCH

We've moved to Loy Hall, 2nd Floor. Please come visit!

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http://www.drury.edu/bdc