



Web Communication and Design Minor

Everyone is online. Why not be the one shaping the experience?

Earn an **interdisciplinary minor** that prepares you for emerging careers in web development and digital strategy.

Content

Gain experience with online writing, site optimization, and Web metrics to track *audience engagement*.

Design

Learn how to develop functional and appealing *Web designs*.

Technology

Master HTML/CSS, mobile and *cutting-edge Web technologies* to increase your versatility in today's workplace.

Professional Careers

Social media strategist
Content strategist
User experience (UX) designer
Web designer
Web coordinator

Students complete 19 hours of coursework:

13 hours of required courses and 6 hours of elective courses (see catalog for prerequisites).

Required courses:

3 hours	ARTZ	210	Graphic Design I
3 hours	COMM	221	Multimedia Writing
3 hours	COMM	386	Web Communication
4 hours	CSCI	251	Introduction to Computer Science

Choose two courses from the following electives:

3 hours	ARTZ	267	Digital Photography I
3 hours	ARTZ	310	Graphic Design II
3 hours	COMM	226	Multimedia Production
3 hours	COMM	380	Data Visualization
3 hours	CSCI	277	Web and Mobile Application Development
3 hours	CSCI	355	Database

Web coordinators earn a median salary of \$51,858. Job growth is expected to increase 13% through 2022.

UX (user experience) designers earn an average of \$90,000. Job growth is expected to increase 30%.

-bls.gov



For more information, contact Dr. Regina Waters,
Chair, Department of Communication