

**BBA Analytical Skills and Business Judgment Learning Goal** – “Our graduates will analyze business problems using appropriate theories and techniques, and use sound business judgment.”

FACULTY RATER: \_\_\_\_\_

Term/Year: \_\_\_\_\_

STUDENT NAME: \_\_\_\_\_

<b>DRURY UNIVERSITY BBA – ANALYTICAL SKILLS AND BUSINESS JUDGMENT</b>			
<i>Evaluative Criteria</i>	<i>Fails to meet expectations</i>	<i>Meets expectations</i>	<i>Exceeds expectations</i>
<i>Using Information</i>	<input type="checkbox"/> Demonstrates little knowledge of case/problem; Makes factual errors	<input type="checkbox"/> Demonstrates solid understanding of essential information in case/problem; Factually accurate	<input type="checkbox"/> Demonstrates thorough grasp of essential information in case/problem; Interprets information correctly
<i>Identifying Problem(s)</i>	<input type="checkbox"/> Fails to recognize problem(s)	<input type="checkbox"/> Provides adequate problems(s) identification	<input type="checkbox"/> Provides more sophisticated problem(s) identification and/or context
<i>Using Analytical Tools</i>	<input type="checkbox"/> Offers no application of appropriate tools from major business disciplines/areas of study	<input type="checkbox"/> Exercises sound fundamental analysis using appropriate tools from major business disciplines/areas of study	<input type="checkbox"/> Offers more thorough and advanced analysis using most appropriate tools from business disciplines or areas of study
<i>Recognizing or Creating Options or Solutions</i>	<input type="checkbox"/> Identifies weak or infeasible options/solutions, or fails to address problem(s)	<input type="checkbox"/> Recognizes or creates feasible options or solutions which directly address the problem(s)	<input type="checkbox"/> Generates innovative options or solutions based upon thoughtful study of the problem(s)
<i>Cultivating Sound and Ethical Business Judgment</i>	<input type="checkbox"/> Little evidence of presenting sound arguments or ethical reasoning; offers “I think” or “my opinion” statements	<input type="checkbox"/> Presents good arguments backed up with factual knowledge, analysis, and persuasive business and ethical reasoning	<input type="checkbox"/> Provides clear and persuasive arguments throughout; demonstrates sound business judgment and ethical reasoning

## **Analytical Skills and Business Judgment Learning Goal of the Breech BBA**

“Our graduates will analyze business problems using appropriate theories and techniques, and use sound business judgment.”

### **Instructions and Assessment Process**

#### Rating Process

The Analytical Skills and Business Judgment Learning Goal of the BBA program shall be rated by two faculty members. The two faculty members shall conduct independent ratings and after assessment, reach consensus on any ratings where ratings differed. After consensus is reached, the results of the ratings, and any recommendations for improvement of either the course or the rating instrument shall be presented to the AOL&A committee for consideration of action by the Breech faculty.

1. This rubric is to be used by faculty raters:
  - a. Raters should not be instructors for the course.
  - b. There should be at least two raters.
  
2. For using the rubric:
  - a. Arrange to attend at least a course in which students complete oral presentations. Of particular interest to the raters should be the Q&A sessions following each presentation, in which raters are encouraged to participate.
  - b. Raters are interested in student performance in their presentations, as well as their dexterity in responding to questions in Q&A.
  - c. Each rater completes ratings independent of the other; scores are combined (averaged) and tallied to generate results.

#### Samples of Student work

Group presentations are appropriate for assessment.

#### Assessment Assignment

The final presentations as presented in the MGMT 424 Business Simulation Workshop are appropriate for this assessment. Typically, the instructor invites professors to attend the presentations delivered the last week of school.