

Drury University

Summer 2008 Course Syllabus

Course: HFA 647: Broadcasting for Teachers II

Instructor: Dave Davis

Location: Hillcrest H.S. Video Lab

Available credit: 3 credit hours

Course Description: This advanced demanding course will give the educator-students a hands-on, real-world experience they can easily transfer to their own classrooms in the fall. This course is a follow-up to Broadcasting I and provides student with in-depth production techniques; digital and linear editing; as well as lesson plans and strategies. The course is applicable for middle and high school teachers who have already attended Broadcasting for Teachers I.

Broadcast production classes are becoming more and more common all across the nation, but very few educators are actually trained to teach this challenging subject. This demanding course will give the educator-students a hands-on, real-world experience they can easily transfer to their own classrooms in the fall. Production techniques will be taught by allowing the students to construct their own video projects. Digital and linear editing will be incorporated, numerous lesson plans and strategies will be distributed and discussed, professionals will offer tips, staff will utilize student-produced work for instructional purposes, and media literacy issues will be covered each day. The course will be applicable to middle and high school teachers, regardless of the amount of experience they've had in the subject area.

Objectives:

Participants will be able to:

- Successfully demonstrate and teach basic and advanced skills involved in video production
- Identify journalistic issues and ethical considerations in scholastic television production
- Construct an entire television program from beginning to end
- Actively involve students in the instructional process with critical thinking skills
- Explain how a variety of projects in the broadcast classroom can incorporate skills from many disciplines
- Organize and motivate a scholastic broadcast staff
- Identify strategies for dealing with administrators and the community as a whole while building a successful broadcast program

Requirement for Grade:

- Using the skills and knowledge gained throughout this course, students will write a lesson plan which incorporates strategies and techniques learned here.
- Students will also compile a video portfolio of the work they did for projects involving videography, editing and production techniques.
- At the end of camp, students will produce (as a team) an entire magazine-style broadcast, minimum 30 minutes in length.
- Students will write daily journals, discussing what they learned and how it will impact their classes in the fall.
- Reflection paper

Attendance Policy: Each session is extremely important. If students need to miss due to an emergency, the instructor should be contacted by phone or in person.