

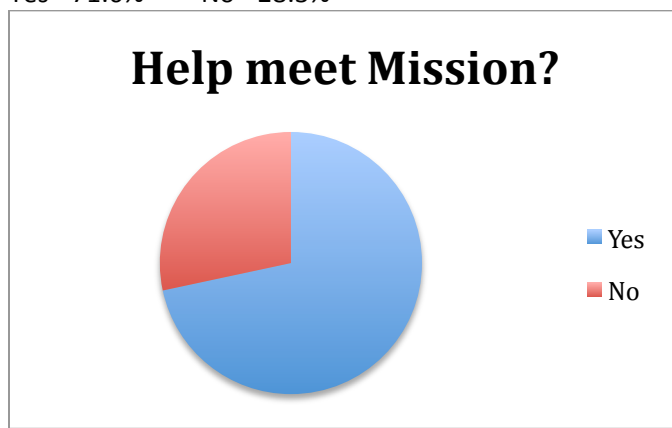
# Community Partner Survey - 2013

Drury University has a strong commitment to civic engagement and service to the community.

In the fall of 2013, Drury distributed a survey to more 975 individuals, organizations and businesses in Southwest Missouri. The goal of the survey was to assess the effectiveness of Drury's community interactions and collaborations. Data from this and other evaluation tools are used to measure how well Drury faculty, staff, and students are meeting the needs of the community and nonprofit organizations. Results are used to help determine future projects and collaborations.

## **1. Did Drury students, faculty, and staff help you meet your mission?**

Yes - 71.6%    No - 28.3%



### **If yes, in what way?**

Marketing/public relations (16.5%)

Program support (9.2%)

Idea Generation (12.1%)

Events (8.7%)

Fundraising/Grant writing (9.7%)

Technical expertise (8.2%)

"We love to have students volunteer for our organization as tutors for adult literacy students."

"Enjoyed hearing and learning from Dan Prater on communication early in June in Columbia, attended the DRURY Nonprofit conference, and also had Dan to speak to some of our key volunteers at our conference."

"Love to work with Drury on internships and for Non-Profit management or marketing."

"Participation in MODES Diversity Group was great!"

"We had a class of Drury volunteers help with a collections project."

"Drury staff help teach our students."

"I want to thank Drury for all you do for the NP community. Your degree programs are preparing workers and executives for the future. And your commitment to providing top-notch conferences and seminars is helping people like me with my professional development!"

**If no, why not?**

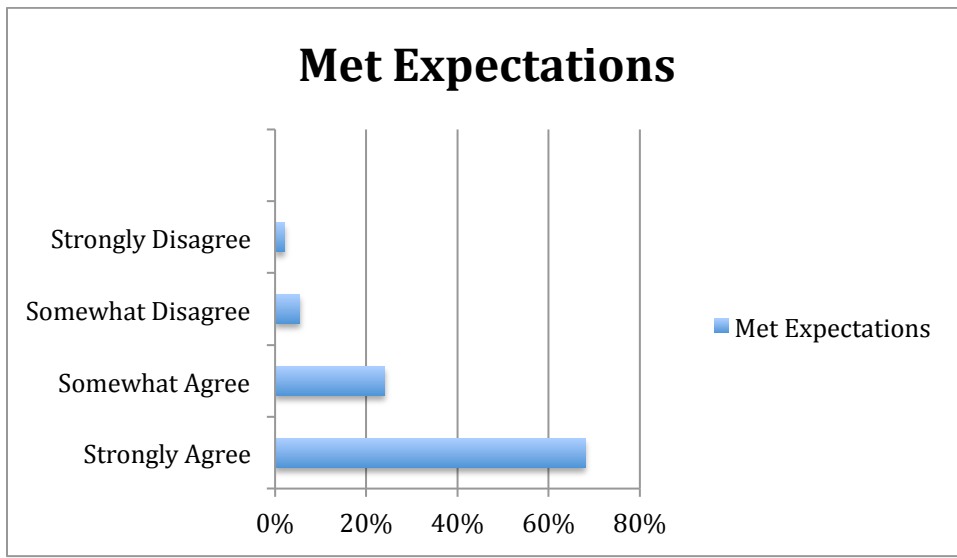
"The seminar last year actually was little or no benefit for our all volunteer, agency. But thanks anyway."

"The staff was an obstacle, lacking vision, energy and expertise. It is difficult to provide constructive criticism under those circumstances."

"Less participation in Relay For Life event than expected."

**2. Our partnership with Drury has met our expectations:**

- a. Strongly Agree (68%)
- b. Somewhat Agree (24%)
- c. Somewhat Disagree (5.4%)
- d. Strongly Disagree (2.1%)



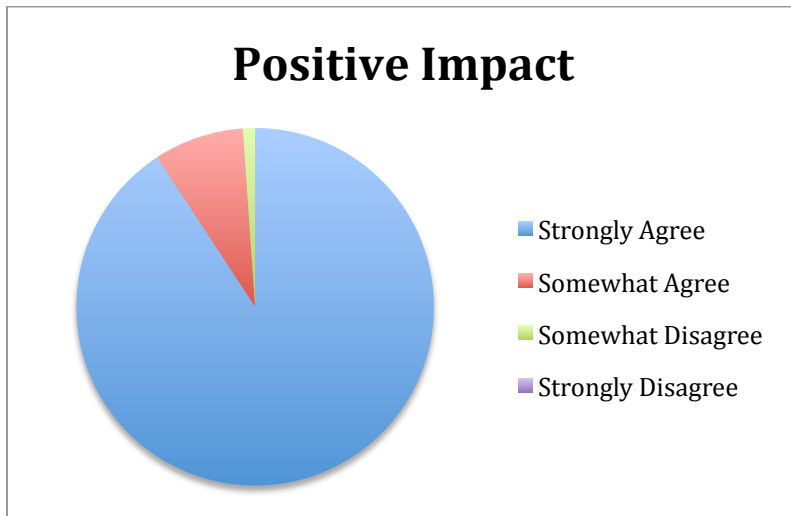
"I am very pleased when we have a partnership with Drury, but we do not have as many Drury students, faculty or staff partnering as we would like."

"We're pleased with the work of the Center, and the contribution to our non-profit community."

"We have a group of 8 girls that have helped us out this semester, and will be doing so next. They have been an absolute joy to work with!"

**3. Drury has a positive impact on community needs:**

- a. Strongly Agree (90.6%)
- b. Somewhat Agree (8.1%)
- c. Somewhat Disagree (1.1%)
- d. Strongly Disagree (0)



"Drury has always been a very community minded organization."

"We value the increasing role we see in community leadership."

"I have been really impressed with Drury's outreach to the Southwest Missouri region."

**4. Drury community partners have adequate opportunity to give feedback:**

- a. Strongly Agree (65.9%)
- b. Somewhat Agree (31.8%)
- c. Somewhat Disagree (1%)
- d. Strongly Disagree (1%)



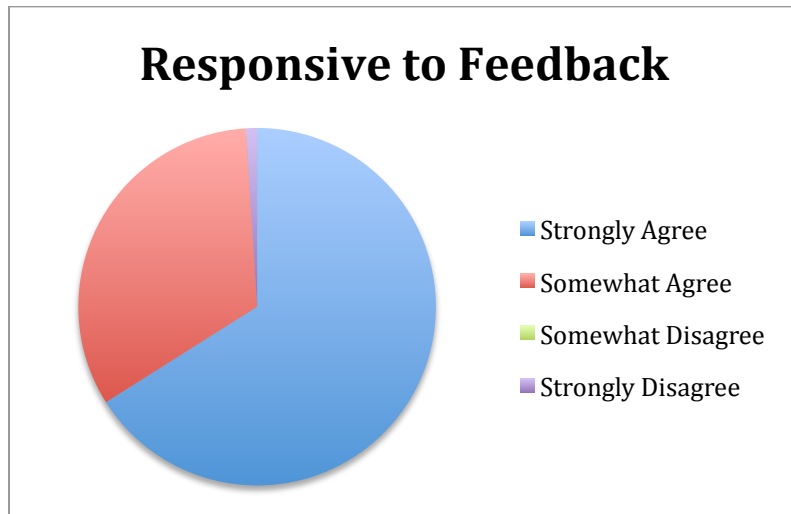
"I think Drury is responsive to the community."

"We have provided feedback and it was ignored or not valued."

"I think asking is a great step. I certainly feel comfortable in reaching out if there's an issue to share."

### **5. Drury is responsive to feedback from community partners:**

- a. Strongly Agree (65.9%)
- b. Somewhat Agree (32.9%)
- c. Somewhat Disagree (0)
- d. Strongly Disagree (1%)



### **6. Suggestions for future partnerships with Drury?**

"We could use some science and engineering pros to present research at conferences and workshops"

"Branson could use a satellite campus"

"Open up greater options for OTC students - our campuses are so close I would like to see more back and forth movement."

"Branson could use a satellite campus of some sort here, lots of Non-profits need leadership development and communication skills. It's not always easy to come to Springfield for such."

"I do hope at some point Drury would offer a new degree in non-profit management for undergraduates."

"What space on campus does Drury have for non- profit use?"

"Potential internship/project with nonprofit for social media, marketing, publicity, event planning, business development -- or some combination of these areas. Also, participation of experts as guest speakers on art and art-related topics for a series of public lectures and events."

"Internships in Marketing/PR, Social Work, Accounting, etc."

"Student volunteers or staff volunteers for the board of directors."

"It would be wonderful if the History or other departments that have a logical tie with a history museum would utilize our resources more and send us more volunteers and interns."

"We have events throughout the year that would provide an extended opportunity for students to be involved in planning and execution of outreach events."

"I would love to partner with Drury University for marketing and event planning."

"Funding workshops tailored to the community resources and agency needs."

"I would like to continue to be connected with opportunities for conferences. Additionally I would love to work with Drury communication students, providing internship opportunities."

"We attended the Not Profit Conference that was helpful. (We) sometimes have internship and employment openings for Implementers if there are any Drury students working in special education. (We) could benefit from support with social media, marketing and public relations, fundraising and grant writing."

"The "puzzle pieces" sometimes fit properly and easily, but other times I feel overwhelmed. If there was a hotline (maybe there is) where a person could just call for a quick question. But, I don't want to be a bother."

"Perhaps partner with the Chamber or Junior League, some organization to host a non-profit "fair." It seems there are many great non-profits in our community but it is difficult to know which organization needs what and how we as community members can get involved. Perhaps a service to help facilitate or organize a way for non-profits to discuss how they help the community."

"Increase partnership between NPs and panhellenic (other other campus groups) community for volunteer opportunities."

"Continue to be active in serving the community. The recent initiatives on C-Street are a great outreach to the surrounding area!"

"I would like to know about your short-term adult programs for seniors, age 55 and above."

### **Any additional comments regarding Drury University?**

"The staff in the Community Outreach and leadership department is very organized and detail oriented. We work with several groups and Drury is certainly in the top 10% because of this department."

"We have partnered with the Drury Architecture School in the past, and our experience was very positive."

"Many thanks to Dan Prater for wise counsel and to the College of Continuing Professional Studies for supporting the Christian County Back to School event in 2013."

"Drury is a wonderful partner. Students who volunteer or intern with us are focused, committed, and display compassion for those needing assistance after disaster. The University is also a great support for us as a Non-Profit working to carry out our mission."

"I took a media class on a Saturday a couple of years ago. I enjoyed it but have not been made aware of any events in Rolla over the past year. I would suggest more local media advertising in Salem and Rolla area."