

## ALUMNI AND DEVELOPMENT NEWS

### Drury's Breech Hall of Fame Inducts John Beuerlein and Curt Strube

Drury Board of Trustees Chairman John Beuerlein '75 and Emeritus Professor of Business Curt Strube, Ph.D., joined the Breech Hall of Fame this past winter.

"The Breech faculty and staff are honored to induct two giants into its Hall of Fame," says Dr. Robert Wyatt, director of the Breech School of Business Administration. "Dr. Strube's influence in the Drury community, as well as the Springfield Business community, is legendary. John's rapid career ascension and success coupled with his steadfast love and devotion to his alma mater make him an ideal example of the educational experience provided at Drury."

John D. Beuerlein graduated with a degree in business administration and went on to receive a master's degree from Washington University in 1977. In 1980, he became the youngest person ever to be made a general partner of Edward Jones. Beuerlein and Crystal, his wife, have contributed extensive funds to create scholarships for students at Drury University, including 10 annually renewable scholarships for minority students who are interested in studying entrepreneurship while attending Drury.

W. Curtis (Curt) Strube, Ph.D., came to Drury in 1969 and became director of the Breech School of Business in 1975. Dr. Strube began his academic career at Monmouth College in Illinois and earned his MBA from the University of Arizona, Tucson. He completed his doctorate at the University of Arkansas, Fayetteville.

A small business owner himself, he was always particularly interested in making Springfield a healthy environment to grow new businesses. Strube was determined to help his students and the general public move beyond "economic illiteracy." Strube died on April 21, 1997, at the age of 56.

### Drury's Senior Class Gift

The Drury Senior Class of 2008 broke ground this spring on its gift, a new seating area between Springfield Hall and the Breech School of Business. The new gathering space will have seating, picnic tables and places to study or chat. It was designed by senior architecture major Geoff Vaughn.

### Record-Breaking Phonathon a Success in 2008

Drury's phonathon was extremely successful. By the end of the phonathon, thanks to some generous donations from alumni and friends, the callers surpassed their goal and added \$100,348 to Drury's fundraising efforts.

"The phonathon has not only helped me understand the value of my degree but also the importance of giving," says caller Taylor Hopkins. "We wouldn't have some of the great facilities we have without great alumni."

The total was not the only record broken this spring. Senior Chelsea Vieceli had a record-breaking fundraising semester as a first-time caller, bringing in more than \$21,800. The secret to Vieceli's success, she says, is that "I just truly listened to the alumni because I was sincerely interested in their

experiences at Drury. I wanted to see if I could take anything from their experiences and carry it with me into my next year here."

With 18 student callers and one call manager, more than \$1,500 in gifts were donated by local businesses.

### Ready yourself for Reunion!

Save the date for Alumni Weekend on Sept. 25-28, 2008!

It's Your Time to Shine at this annual event on Drury's campus. The classes of '58, '67-'69, '83, '92-'94 and '97-'99 will be celebrating reunions this year. Don't miss it!

For more information, visit our Web site at <http://alumni.drury.edu> or call 888-353-7879.

### Mary Helen Barrett '48

Mary Helen Barrett, who died Jan. 26, 2008, was known for her sharp mind and even sharper wit. The Christian County native was the daughter of Missouri State Supreme Court Justice Paul W. Barrett and Dorothy Bingham Barrett. Mary attended Bryn Mawr for one year and then completed her degree at Drury College.

Barrett wrote for many Missouri newspapers as a reporter, editor and columnist, including the *St. Louis Post-Dispatch*. She served as the editor of the Drury College alumni magazine. She also served as senior editor for *Compton's Encyclopedia* in Chicago. While there, she worked at her kitchen table overnight on Nov. 22, 1963, cutting and pasting copy to update the entry for John F. Kennedy in the 1963 yearbook before it went to press.

Barrett also had several books published, including a short story, "The May Basket," which was translated into nine languages. She co-wrote *The Young Brothers Massacre* with her father.

She moved to Oakland, Calif., with Lee Mirmow, head of the psychology department at Mills College. She was the editor of the *Mills Quarterly*, a position she held until she retired.

#### TRAVEL ABROAD WITH YOUR PANTHER PALS

January 2009

Dubai

Led by Drury professor Alkis Tsolakis

More information will be available soon!

March 12-29, 2009

Malaysia & Singapore

Led by Drury professor Muthu Karuppan

#### Correction to the Rev. Elton O. Smith profile

The Rev. Elton O. Smith was first resident Vicar of St. Paul's Church in Lee's Summit, Mo. Drury magazine regrets the error.



Working on the Senior Class Gift are (from left to right) Roy Horton, Ben Taylor and Drew Kifer.

## DRURY BOOKSHELF



#### Means, Ends and Medical Care

H.G. Wright, Adjunct Professor

Gary Wright brings his 30 years of experience as a physician in pediatric and family medicine together with his Ph.D. in philosophy to address the important problem of the nature of good medical reasoning. His intimate experiential knowledge of the founding assumptions of managed health care in America today is abundantly evident in his powerful critique of the overly simplistic models of medical judgment that ground most of our health programs. Writing with exceptional clarity, heart-felt compassion for the physical and emotional suffering of patients, and deep philosophical insight into the nature of human cognition, Wright uses the conceptual tools of recent cognitive science to analyze and critique some of the most basic underlying conceptions of contemporary medical care.

—Mark Johnson, Department of Philosophy, University of Oregon, by Springer Press



The Big Tent: The Traveling Circus in Georgia, 1820-1930  
Gregory J. Renoff, Assistant Professor of History

*The Big Tent* relates the circus experience from the perspectives of its diverse audiences, telling what locals might have seen and done while the show was in town. Renoff digs deeper, too. He points out, for instance, that the performances of these itinerant outfits in Jim Crow-era Georgia allowed boisterous, unrestrained interaction between blacks and whites on show lots and on city streets on circus day. Renoff also looks at encounters between southerners and the largely northern population of circus owners, promoters and performers, who were frequently accused of inciting public disorder and purveying lowbrow prurience, in part due to residual anger over the Civil War. By recasting itself as a showcase of athleticism, equestrian skill, and God's wondrous animal creations, the circus appeased community leaders, many of whose businesses prospered during circus visits.

—University of Georgia Press



The Beginning and Travels of The Little Rainbow  
Kelly Wardle, Drury Student

CGCS student Kelly Wardle published her first children's book through AuthorHouse. This is the first in a series of books that will follow Little Rainbow around the world as it encourages children to combine learning with creativity.  
—Amazon.com



#### Pacific Passages

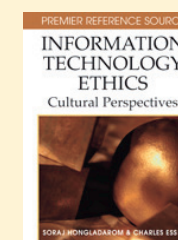
Patrick Moser, Associate Professor of French

A thousand years after Hawaiians first paddled long wooden boards into the ocean, modern surfers have continued to practice a sport that has now been transformed into a global industry. *Pacific Passages* brings together four centuries of writing about surfing, the most comprehensive collection of Polynesian and Western perspectives on the history and culture of a sport currently enjoyed by millions of people around the world.

The stories begin with Hawaiian legends and chants, followed by journals of the first Western explorers to the South Pacific, through travel narratives from writers such as Herman Melville, Mark Twain, and Jack London. Tom Wolfe, William Finnegan, Susan Orlean and Bob Shacochis offer contemporary observations on a cultural phenomenon that extends from the beaches of Tahiti to the financial markets of Wall Street.

Aided by informative introductions, the writings in *Pacific Passages* provide insight into the values and ideals of Polynesian and Western cultures, revealing how each has altered and been altered by surfing and how the sport itself has shown an amazing ability throughout the centuries to survive, adapt, and prosper.

—University of Hawaii Press



Information Technology Ethics: Cultural Perspectives  
Edited by Charles Ess and Soraj Hongladarom  
Dr. Charles Ess is Professor of Interdisciplinary Studies

As information technology continues to expand worldwide, nations are increasingly realizing the need for global ethics. One of IGI Global's best sellers, *Information Technology Ethics: Cultural Perspectives* combines the works of IT experts from across the globe to present a truly international repository of cultural perspectives in ethical IT. The need for a book that would bring

together the information ethics that the world desired was there, but no book quite brought everything together. "Charles and I thought that there was a need for a collection of cutting-edge research on information ethics that takes into consideration cultural perspectives," says Dr. Hongladarom of Chulalongkorn.  
—University in Thailand