Drury University Department of Communication
Sample Career Titles by Major

**Strategic Communication**
Social Media Coordinator/Strategist
Account executive (AD or PR agency)
Media planner
Fundraising/Development Director
Copy writer
Special event planner
Media relations manager
Public affairs specialist
Community relations director
Publicist
Nonprofit Director
Sports marketer
Promotional specialist
Market researcher
Government relations officer
Public information officer
Public relations coordinator
Community affairs liaison
Community outreach director
University information specialist
Crisis manager
Director of corporate communication
Fashion merchandiser
Film marketing
Marketing communication manager
Account planner
Direct marketing specialist
Research specialist Employee relations
Trainer/Speaker
Speech writer
Sales
Lawyer

**Organizational & Leadership Communication**
Communication information analyst
Development director
Fundraiser
Mediation specialist
Communication training specialist
Communication consultant
Research specialist
Lawyer
Political analyst and campaign director
Speechwriter
Sales representative
University communication professor
Residential housing director
Secondary school speech teacher
Travel/conference manager
Student activities director
Legal communication consultant
Legislative assistant
College admissions counselor
Motivational speaker
Law firm recruiter
Public opinion researcher
College recruiter
Communication statistician
Lobbyist
Business manager
Theatre manager
University administrator
Volunteer coordinator
Nonprofit organization director
Forensics/debate director
Political activist
Governmental press secretary

**Multimedia Production & Journalism**
In-house video producer
Broadcaster
Reporter
Editor
Web designer/creator/specialist
Social media manager
Writer
Community relations director
Communication specialist
Videographer
Integrated media specialist
Radio on-air talent
Radio news director
Sports announcer
News anchor
Production assistant
Media critic
Broadcasting floor manager
Producer
Educational media specialist
Broadcasting production supervisor
Film director
Multimedia specialist
Graphic designer
Media relations specialist
Public information officer
Photojournalist
Freelance journalist
Media consultant