

# Drury University Department of Communication

## Sample Career Titles by Major

### Strategic Communication

Social Media Coordinator/Strategist  
Account executive (AD or PR agency)  
Media planner  
Fundraising/Development Director  
Copy writer  
Special event planner  
Media relations manager  
Public affairs specialist  
Community relations director  
Publicist  
Nonprofit Director  
Sports marketer  
Promotional specialist  
Market researcher  
Government relations officer  
Public information officer  
Public relations coordinator  
Community affairs liaison  
Community outreach director  
University information specialist  
Crisis manager  
Director of corporate communication  
Fashion merchandiser  
Film marketing  
Marketing communication manager  
Account planner  
Direct marketing specialist  
Research specialist Employee relations  
Trainer/Speaker  
Speech writer  
Sales  
Lawyer

### Organizational & Leadership Communication

Communication information analyst  
Development director  
Fundraiser  
Mediation specialist  
Communication training specialist  
Communication consultant  
Research specialist  
Lawyer  
Political analyst and campaign director  
Speechwriter  
Sales representative  
University communication professor  
Residential housing director  
Secondary school speech teacher  
Travel/conference manager  
Student activities director  
Legal communication consultant  
Legislative assistant  
College admissions counselor  
Motivational speaker  
Law firm recruiter  
Public opinion researcher  
College recruiter  
Communication statistician  
Lobbyist  
Business manager  
Theatre manager  
University administrator  
Volunteer coordinator  
Nonprofit organization director  
Forensics/debate director  
Political activist  
Governmental press secretary

### Multimedia Production & Journalism

In-house video producer  
Broadcaster  
Reporter  
Editor  
Web designer/creator/specialist  
Social media manager  
Writer  
Community relations director  
Communication specialist  
Videographer  
Integrated media specialist  
Radio on-air talent  
Radio news director  
Sports announcer  
News anchor  
Production assistant  
Media critic  
Broadcasting floor manager  
Producer  
Educational media specialist  
Broadcasting production supervisor  
Film director  
Multimedia specialist  
Graphic designer  
Media relations specialist  
Public information officer  
Photojournalist  
Freelance journalist  
Media consultant