**Professionalism Learning Goal** - “Our graduates will understand the importance of professionalism in business practice, and will conduct themselves as business professionals.”

**FACULTY RATER:** ___________________________  **Term/Year:** ___________________________  

**STUDENT NAME:** ____________________________________________

### DRURY UNIVERSITY BBA – PROFESSIONALISM

<table>
<thead>
<tr>
<th>Evaluative Criteria</th>
<th>Fails to meet expectations</th>
<th>Meets expectations</th>
<th>Exceeds expectations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Respecting Others</strong></td>
<td>☐ Shows disrespect or disregard for some individuals or groups; Practices unfair discrimination</td>
<td>☐ Shows respect and regard (language/manner) toward other individuals and groups; Promotes fairness and equal opportunity</td>
<td>☐ Consistently shows a high level of respect for other individuals and groups; Models fairness and equal opportunity</td>
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<tr>
<td><strong>Taking Ownership</strong></td>
<td>☐ Exhibits defensiveness and/or makes excuses when provided with feedback; Blames others/situations</td>
<td>☐ Accepts responsibility and shows willingness to learn from feedback; Does not shift blame to others/situations</td>
<td>☐ Takes on challenges and seeks development feedback; Actively pursues learning and growth</td>
</tr>
<tr>
<td><strong>Giving Back to the Community</strong></td>
<td>☐ Student has performed less than 10 community service hours within the last 12 month period.</td>
<td>☐ Student has performed between 10 and 20 community service hours within the last 12 month period.</td>
<td>☐ Student has performed more than 20 community service hours within the last 12 month period.</td>
</tr>
<tr>
<td><strong>Following Through on Commitments</strong></td>
<td>☐ Does not make or keep project/task commitments to others; fails to keep others apprised of progress and potential delays</td>
<td>☐ Makes and keeps commitments to others; meets deadlines; keeps others apprised of progress and potential delays</td>
<td>☐ Meets or exceeds commitments made to others; assists others in solving problems and avoiding or minimizing delays</td>
</tr>
</tbody>
</table>
Professionalism Learning Goal of the Breech BBA

“Our graduates will understand the importance of professionalism in business practice, and will conduct themselves as business professionals.”

Instructions and Assessment Process

Rating Process

Employers of our Breech interns will rate student performance in each category on the rubric indicating whether students rank at “below, meets, or exceeds” expectations. These results will be compiled to determine aggregate ratings. Also, students will be asked to rate group members in MGMT 424 CapSim on various attributes relating the rubric. This data will be compiled to determine separate aggregate ratings. This will provide two perspectives regarding student progress.

Additionally, in order to measure “Giving Back to the Community,” data will be collected by the Director of Community Outreach and Leadership Development regarding the number of service hours performed within the last 12 months by students performing internships. This population of students will be used as a sample to represent our average junior and senior level Breech student. This data is then compared against the rubric, which clearly defines acceptable standards by the number of service hours performed.

Samples of Student Work

Student work will not be collected; instead employers and students in peers groups will provide feedback.

Assessment Assignments

The rubric used to assess this Learning Goal is included as an appendix to these instructions. The attached rubric is provided to employers and students for use in rating. The employers typically provide ratings at the end of each internship and these results are compiled by Drury’s Career Center. The students rate group members near the end of the MGMT 424 CapSim course. Surveys to both groups are sent out electronically.