Learning Goals for the BBA Program:

- **Ethics:** Our graduates will recognize the ethical aspects of business situations, and develop their understanding of how to respond ethically and to promote ethical business practices.
- **Global Perspectives:** Our graduates will exhibit intercultural competence in the global business environment.
- **Communication:** Our graduates will clearly and effectively present their ideas in both written and oral communication.
- **Analytical Skills and Business Judgment:** Our graduates will analyze business problems using appropriate theories and techniques, and use sound business judgment.
- **Professionalism:** Our graduates will understand the importance of professionalism in business practice, and will conduct themselves as business professionals.

Learning Goals for the MBA Program:

- **Strategic Thought:** Our graduates will demonstrate the ability critically evaluate a strategy.
- **Leadership:** Our graduates will demonstrate the ability to incorporate appropriate leadership styles in pursuit of strategic goals.
- **Integrative Thought:** Our graduates will demonstrate the ability to incorporate the insights of more than one business discipline in the completion of a task.
- **Teamwork and Communication:** Our graduates will be able to coordinate efforts as a team in the pursuit of a common purpose or goal.
- **Intercultural Competence:** Our graduates will be able to work in cultural contexts outside of the United States, with particular attention to culturally bound informational, interpersonal and analytical dimensions.